

Oleksiy Tretyakov-Grodzevych

February 26, 1996 | Kyiv

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Personal profile

A responsible, motivated and proactive expert with experience in the implementation of various projects in the field of public administration and information policy. Interdisciplinary knowledge, together with critical thinking and a creative approach, strong communication skills help to successfully implement projects and find new methods of solving problems. The main advantage is that I do what I love and love what I do, constantly improving my knowledge and skills in related fields.

Main achievements

- Organized and created a system of offline and online trainings and networking meetings for civil servants, journalists, experts on strategic communication, information security, crisis communications
 - Participated in the creation successful system of information reintegration of the population of the de-occupied territories
 - Coordinated all-Ukrainian information campaigns and communication units of OVA
 - Participated in the writing of state strategies, regulatory and legal acts, action plans and other documents
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Work experience

Non-governmental organization "Center for Democracy and the Rule of Law"

July 2024 - Until now

- Manager of projects "Initiative of sectoral support of the civil society of Ukraine" and projects of the direction "Independent media"
 - Management of online and offline trainings for journalists, media workers and civil servants
 - Ensuring the creation and distribution of analytical materials
 - Organization of forums and events with 200+ participants
 - Participation as a speaker in public events and activities
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Ministry of Culture and Information Policy of Ukraine

January 2022 - July 2024

Chief specialist of the Department of State Policy Formation
of the Department of Information Policy and Information

- Project management, including organization of trainings on strategic communications and information security, press conferences, presentations, exhibitions.
- Communication with key partners such as government agencies, international technical assistance projects, non-governmental organizations and sub-departmental institutions.
- Coordination of the activities of structural units of regional and Kyiv city state administrations responsible for information policy and communications.
- Conducting national information campaigns.
- Development and implementation of communication strategies and action plans.
- Analysis of the information space in order to identify the facts of dissemination of socially important or dangerous information.

- Maintenance of official documentation.
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Board games publisher "FEELINDIGO"

March 2021 - November 2021

Senior sales manager

- Maintaining effective communication with key partners.
 - Development and optimization of sales channels.
 - Presentation of brands at thematic festivals and events.
 - Management of the work of designers and content makers .
 - Maintenance of work documentation.
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Zhytomyr branch of the "Voice" political party.

August 2020 - November 2020

Election campaign manager

- Organization and management of the election headquarters.
 - Development of the party's marketing and communication strategy and control over its implementation.
 - Organization of events and interviews.
 - Analytical support of the campaign.
 - Coordination of party members and volunteers.
 - Creation of communication methodical recommendations for party members.
 - Maintaining the CRM database.
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Education

National University "Kyiv-Mohyla Academy" (Kyiv)

2022 - until now

Magistracy

Specialty: Public management and administration

Program: Social policy and governance

Budget; increased scholarship for academic success

University of Lodz (Lodz, Poland)

2017-2020

Bachelor

Specialty: International relations

Program: International marketing - political marketing (language of instruction is English)

Graduated with honors

Knowledge of languages

English - C1

Polish - B1

Core competencies

Project management skills

Analytical and strategic thinking

Time management

Proficiency in MS Office

Multitasking

Initiative